



2026 ADVERTISING & EVENTS GUIDE



918-225-2400



www.CushingChamberofCommerce.org



1301 E. Main St. Cushing, OK



Tracy@CushingChamber.org



Limited Availability: Certain sponsorship levels and digital placements are limited to maintain exclusivity and maximize exposure for participating businesses.

Reserve your space early to secure placement.

Your Business Deserves to Be Seen.

The Cushing Chamber of Commerce is more than networking: We are a full-service community marketing partner.

Our advertising bundles are designed to increase your visibility, build credibility, and connect your business with residents, visitors, and fellow Chamber members.

Whether you are a small startup or a corporate leader, we have strategic marketing solutions built for your goals and budget.

Why Advertise Through the Cushing Chamber?

- Highly Targeted Local Audience
- Trusted Community Brand Since 1926
- 335,000+ Annual Website Visits
- 600+ Email Subscribers (47%+ Open Rate)
- Digital Signage Exposure to Daily Visitors & Event Attendees
- Almost 7,000 Followers on Social Media (Facebook & Instagram) with a reach of 1.8 Million in 2025
- ...For more on our 2025 Advertising Stats, please check out our Annual Report Brochure

When you advertise through the Chamber, you are not just purchasing space, you are aligning with one of the most trusted organizations in our community.

2026 CUSHING CHAMBER

CHAIRMAN & PRESIDENT CIRCLE INVESTOR PARTNERSHIPS:

One Full Year of Premium Marketing. Each Circle will have yearly signage in Chamber Front Office & Board Room prominently displayed, with some rotations on Front Digital Sign.

First Rights of Acceptance for 2026 level partnerships.

Partnerships open now and close on March 31, 2026; Partnership Year is from Jan. 1 - Dec. 31.

Chairman Circle \$1000/yr

- Large logo prominently Displayed in every inbound & outbound Chamber Staff Emails at Signature Footer
- Large logo prominently displayed at the bottom of our weekly Membership Email Blast with logo & link to your website or social media channel (Business Choice)
- Large logo prominently displayed (with a link to your site) Top Home Page Slider on Home page of the Chamber's website
- Individual Thank you post through the Chamber's social media marketing of your business being a Chairman Circle Partner
- Large Logo Prominently displayed at all major Chamber Networking Functions on Universal Posterboard or TV Screen (with all other Circle Partner logos)
- E-blast to membership announcing both Circle level investor partners
- Chairman Circle Investor Business Logo on Chamber Board Training room's TV Scroll - Each Chairman Circle Investor on own page on scroll
- Limited to 15 member businesses

President Circle \$500/yr

- Small logo prominently Displayed in every inbound & outbound Chamber Emails at Signature Footer, below Chairman's Circle
- Small logo prominently displayed at the bottom of our weekly Membership Email Blast, under Chairman Circle partners, with logo & link to your website or social media channel (Business Choice)
- Logo Prominently displayed with a link to your website on the front page of the chamber's Website - Bottom Home Page Rotating Slider
- Thank you post through the Chamber's social media marketing of all President Circle Partners
- Circle Investor Business Logos on Chamber Board Training room's TV Scroll - All Pres. Circle Investors on universal page (One "Page") of Scroll
- Limited to 15 Member Businesses

Chairman's Circle:



President's Circle:



2026 CUSHING CHAMBER MARKETING & ADVERTISING OPPORTUNITIES:

600 EMAIL BANK - 47%+ OPEN RATE - EMAIL BLASTS NOW INCLUDE TRACKING METRICS & CLICK-THROUGH REPORTING

STAND-ALONE EMAIL BLAST AD: EACH RUN \$75

Market directly to our membership with a Stand-Alone Cushing Chamber Email Blast. The E-Blast will be only about your business, products, service, special(s), etc. Chamber will develop E-Blast and business will approve before final delivery to membership.

AD BANNER IN A WEEKLY MEMBER E-BLAST: \$25/PER RUN

Ad will be an insert with link to desired site (website or social media page). Chamber will let business know size of ad needed or can develop the ad for business.

WEBSITE ADS:

Over 335,000+ hits on Website in 2025!
Website Banner Premium Tier Available on High-Traffic Pages

FEATURED MEMBER DIRECTORY LISTING, BLOG POST, OR JOB POSTING PER MONTH - Your business listing would be listed first, the rest are alphabetical **\$25.00/Mo.**

FULL BANNER AD WITH WEBSITE LINK - top banner or side skyscraper banner on several website pages **\$75/Mo.**



**WIN
YOUR
WINGS
GIVE-
AWAY!**

**Click Here
for Info &
Enter to
WIN!**

[Main Calendar](#)



Call Us For a Free Estimate
918-399-3788

DOUG Construction

Let Us Help You Make Your House a Home!

2026 CUSHING CHAMBER MARKETING & ADVERTISING OPPORTUNITIES:



WELCOME TO CUSHING BAGS: \$100/Annual Inclusion

Given to:

*New residents/businesses;
family reunions; Hiring Events
Bags will last two years*

Logo printed on 250 Bags

**FRONT OFFICE
DIGITAL SIGN
ROTATION AD:
\$125/PER WEEK
\$450/MONTH
2-Sided Ad**



2026 CUSHING CHAMBER MARKETING & ADVERTISING OPPORTUNITIES:

2026 CITY OF CUSHING MAP AD:

Small 2 x 2 Ad: \$60.00/per ad

Medium 6" x 2" Ad: \$180.00/per
ad

Large 2" x 9" Ad: \$230.00/per ad

*Partnership with Oklahoma Choice
Weekly - They will be out selling Map
ads so you are welcome to purchase
through them or through the Chamber*



BROADWAY DISTRICT VISITORS GUIDE BROCHURE:

Limited Availability for 2026

AD in TRIFOLD brochure: \$75

bottom strip of front or Back page - \$100

Help support our Beautiful Downtown Cushing Area!

Brochures will be dispersed throughout Cushing & surrounding communities..

CUSHING, OK COMMUNITY GUIDE MAGAZINE: (development in Late 2026)

*If enough Interest, we will be developing a Cushing, OK Community Guide
Magazine with focus on our Business members & with Ad spaces available. Stay*

Tuned for Future Announcements.

Let us know what you think!

2026 CUSHING CHAMBER MARKETING & ADVERTISING OPPORTUNITIES:

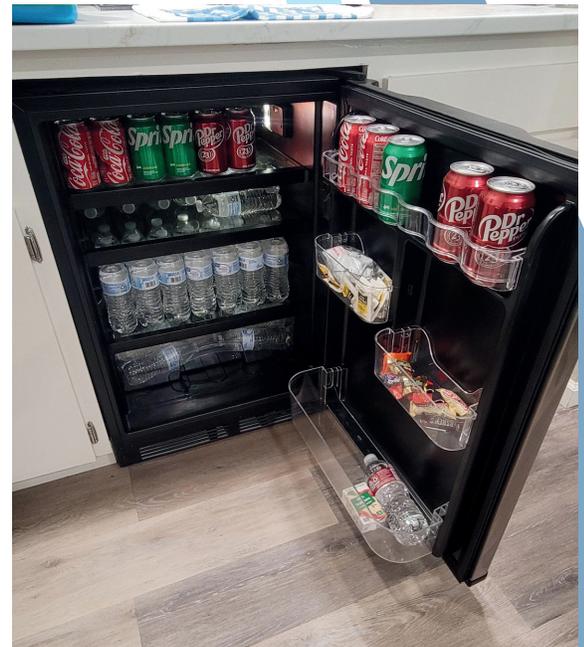
FRONT VISITORS CENTER OF CHAMBER OFFICE OPEN 24/7 FREE!

Bring us your flyers; brochures; coupons; etc. to place in our Front Office Visitors Center. Need us to develop your business brochure or flyer? No Problem! We are happy to develop one in-house for you, for Free. Comes with 10 copies. All other copies cost \$.15 per copy.



CUSHING CHAMBER BOARD TRAINING ROOM SNACK & DRINK BAR SPONSOR: \$500 for the year - Sponsorship used to stock items & includes logo signage next to snack bar area

Our Board Training Room now has a complete snack bar, coffee bar, and Refrigerator full of drinks for those that use our board room. We have several Member partner corporate businesses that reserve our Board Room for meetings & we have lots of different events in our board room.



2026 CUSHING CHAMBER MARKETING & ADVERTISING OPPORTUNITIES: CUSHING TOURISM

The more that sign up, the cheaper it is for everyone!

TV-31 STILLWATER PARTNERSHIP: WHAT'S INCLUDED IN THIS PACKAGE:

· Production of a custom 30-second commercial that will include segments of all participating businesses, nonprofits, etc. It will be a Cushing Chamber Tourism commercial

Those that do a higher sponsorship will receive more air-time, some sponsor levels include taking over the Cushing Chamber Quarterly segment on the Morning Edition TV-31

- Your city commercial featured on The Morning Edition
- 100 commercial spots per month across Tv-31 programming (schedule varies by show)

This would be a joint effort of getting in front of more tourists/visitors to come to our community, to your businesses.

Investment: \$750 per month divided by # of businesses participating:

Platinum Sponsor: \$500/month

Gold Sponsor: \$ 250/month

Silver Sponsor: \$150/month

Tourism Sponsor: \$75/month

This package gives your business visibility across Tv-31's full programming lineup, airing at multiple times throughout the week – reaching thousands of local viewers in north-central Oklahoma.

Where to Watch Tv-31:

- On Optimum Channel 3 throughout Payne County
- Streaming live at Tv31.net – from anywhere, on any device
- On Roku (Tv-31 Channel) for easy viewing on your smart TV

For 30 years, Tv-31 has been your community's connection – bringing local stories, local people, and local pride to your screen. People are watching. Make sure they're watching you!

Join your Cushing Chamber in a TV-31 package deal! Payment will NOT be taken until there are enough businesses signed up to do the program with TV-31.

ADVERTISING BUNDLES!

Premium Reach Pricing – Reflecting Quality Audience Engagement

Why Choose a Bundle?

- Bundled packages provide multi-channel exposure; meaning your message is seen in more than one place.
- Research consistently shows consumers need to see a message 5–7 times before taking action.
- Our bundles ensure frequency, credibility, and visibility across multiple platforms.

More exposure. Better results. Greater return on investment.

RETAIL TRAFFIC BUILDER BUNDLES: Built for businesses starting their advertising journey

Small Business Local Visibility Boost

Perfect for retail shops, boutiques, service providers, startups,

\$225/Month or One-Time

Includes:

- 1 Stand-Alone E-Blast (\$75 value)
- 1 Website Featured Member Directory Listing/Blog/Job Post (\$25 value)
- 1 Weekly Member E-Blast Ad Banner (\$25 value)
- 1 Social Media Spotlight Post (\$25 Value)
- Full Website Banner Ad (\$75 Value)
- 1 Week Digital Signage Rotation (\$125 Value)

 *Value: \$325+*

Brick & Mortar Builder

Designed for restaurants, salons, small shops

\$300 per month or One-Time

Includes:

- Website Featured Listing (\$25)
- Weekly Member E-Blast Ad (2 runs – \$50 value)
- Small City of Cushing Map Ad (\$60 Value)
- Full banner website page Ad w/link (\$75 Value)
- Social Media Spotlight Post with Specific Product Advertising (\$25 Value)
- TV31 Cushing Tourism Sponsor level (\$75 Value)
- 1 Week Digital Signage Rotation (\$125 Value)

 *Value: \$410+*



GROWTH & EXPANSION BUNDLES

(Businesses that are ready to scale their visibility)

Community Growth Package: SOLID VALUE & INCLUDES SIGNAGE!

Great for Retailers or service Industry businesses that want Repeat Exposure

Bundle Price: \$350 per month OR One-Time

Includes:

- 1 Stand-Alone E-Blast (\$75)
- Full Banner Website Ad (\$75)
- 2 Weekly E-Blast Ads (\$50)
- Featured Directory Listing (\$25)
- Welcome to Cushing Bag Logo (\$100 value – annual inclusion for 2 years)
- 4 Weeks Digital Signage Rotation (4 x \$125/wk. = \$500 Value)

Value: \$775+

Tourism & Traffic Builder - Clear Value for Visitor-Focused Businesses

Ideal for Restaurants; Hotels; Attractions; Retail

\$400 per month OR One-Time

Includes:

- TV-31 Silver Sponsorship, if applicable (\$150 Value)
- Full Website Banner (\$75 Value)
- City of Cushing Map Medium Ad (\$180 Value)
- 2 Weekly E-Blast Ad (\$50)
- Social Media Business Spotlight (\$25 Value)
- Welcome To Cushing Bag Logo (\$100 Value)

Value: \$600+

Broadway District Bundle - Built To Add-On to Packages

\$275 per month (Intro pricing)

Includes:

- Broadway District Brochure Ad (\$75 Value)
- Small City of Cushing Map Ad (\$60 value)
- Full Banner Ad on Broadway District Website & Directory Pages (\$150 value)
- TV31 Tourism Sponsor Level for one month, if applicable (\$75 Value)

Value: \$360+

CORPORATE & HIGH-LEVEL VISIBILITY PACKAGES

Digital Signage Credits or Annual Signage Packages can be added

Corporate Community Leader

Positioned for banks, utilities, healthcare, manufacturing

\$750 per month or One-Time

Includes:

- TV-31 Gold Sponsorship one month, if applicable (\$250 Value)
- 1 Month Digital Signage (\$500 Value)
- Full Website Banner Ad (\$75 Value)
- 1 Stand-Alone E-Blast (\$75 Value)
- 4 Weekly E-Blast Ads (\$100 value)
- Welcome to Cushing Bag Logo (\$100 Value - Annual Inclusion)
- Medium City of Cushing Map Ad (\$180 Value)

 *Value: \$1,130+*

Premier Investor Marketing Package

Designed to layer on top of President Circle Investor Partnership Level

\$1,500 per year OR \$150 per month

Includes:

- President Circle Investor Level (\$500 value)
- 2 Stand-Alone E-Blasts annually (\$150)
- 2 Months Member E-Blast Ads (\$200 Value)
- Full Website Banner for 6 months (\$450 value)
- Featured Member Directory Listing all year (\$300 value)
- 2 Months Digital Signage Ad (\$1,000 Value)
- Large City of Cushing Map Ad (\$230 Value)

 *Value: \$2,630+ per year*

Chairman's Elite Visibility Package

Designed to layer on top of Chairman's Circle Investor Partnership Level

Powerful for: Medical Services; Auto Dealers; Restaurants; Real Estate; Large Retailers

\$3,500 per year OR \$325 per month

Includes:

- Chairman Circle Investor Level (\$1,000 Value)
- TV-31 Silver Sponsorship for 6 months, if applicable (\$900 value)
- 2 Months Member E-Blast Ads (\$200 Value)
- 2 Stand-Alone E-Blasts (\$150)
- Full Website Banner for 12 months (\$900 value)
- Medium City of Cushing Map Ad (\$180 Value)
- 6 Months Digital Signage Ad (\$3,000 Value)
- Board Training Room Snack Bar Sponsor (\$500 value)

 *Value: \$6,730+ per year*

PRINT & PERMANENT VISIBILITY PACKAGES

Weekly bundles are great for seasonal retail.

Community Presence Package

Perfect for Steady year-round visibility!

\$750 one-time annual

Includes:

- Medium City Map Ad (\$180 Value)
- Welcome to Cushing Bag Logo (\$100 Value (Annual Inclusion))
- 3 months digital signage rotation (\$1,350 Value)
- Website Full Banner Rotation (6 months = \$450 Value)

 Value: \$2,080+

Visitor Impact Package

This package now includes tourism amplification!

\$550 One-Time annual

Includes:

- Large City Map Ad (\$230 Value)
- Broadway Guide Bottom Strip Ad (\$100 Value)
- Welcome Bag Logo (\$100 Value)
- Website Feature listing (3 months = \$75 Value)
- Website Full Banner Rotation (3 Months = \$225 Value)
- One Month Front Digital Sign Rotation Ad (\$500 Value)

 Value: \$1,230+

WEEKLY QUICK-HIT OPTIONS:

Flash Promo Week!

Perfect for Sales; Grand Openings; Hiring Pushes; Event Promotions

\$175 per week

Includes:

- Front Office Digital Sign Ad (\$125)
- Stand-Alone E-Blast Ad (\$75)
- Weekly Member E-Blast Ad (\$25)

 Value: \$225+

Grand Opening Takeover! (Blitz Option)

\$300 one-week Launch Package

Includes:

- Two Week Digital Sign Ad Rotation (\$250 Value)
- Stand-Alone E-Blast Week of Grand Opening (\$75 Value)
- 2 Weekly E-Blast Ads Before & Week of (\$50 Value)
- Social Media Spotlight Week Before (\$50 Value)
- Ribbon Cutting Promo Push (\$50 Value)
- Day of: Facebook Live Video on Chamber page of Ribbon cutting Celebration & Interview with owners & tour of facilities

 Value: \$525+

Need Something Customized?

Every business has unique marketing goals. The Chamber team is happy to create a customized visibility package tailored specifically to your needs.

Contact us to build your strategy.

****If TV31 sponsorships are not applicable, that portion of any bundle will be upgraded to an advertising promotion of business choosing.**

****All Bundles are weekly, monthly, or annually. All are customizable and expire on December 31, 2026.**

2026 CUSHING CHAMBER FOUNDATION FOR PROGRESS (501c3 ORG.) INVESTMENT LEVELS

BECOME A CHAMBER OFFICE BUILDING INVESTOR

Legacy Banner in Board Room and Main Office indefinitely stating level of Investment for Chamber Building Remodel and new Front Digital Sign. Naming Rights of Board Room and main office are available. Funds will be given to the Cushing Chamber Foundation for Progress, the Cushing Chamber's 501(c)3 Non-Profit Organization. All Investment levels will receive a donation letter for your accountant/taxes.

Investments will be used for the remodel. Eventually, the Chamber Foundation will start no to low interest loans for businesses and business grants.

PLATINUM INVESTMENT LEVEL: \$10,000

DIAMOND INVESTMENT LEVEL: \$5,000

SUPPORTER INVESTMENT LEVEL: \$2,500

Board Room Before:



Board TRAINING Room AFTER:



Cushing Chamber 100th Annual Awards Banquet & Membership Meeting

Third Thursday in January

Godofredo's Pizzeria & Tap Room and The Dunkin Theatre -
5:30 pm - 9 pm (January 21, 2027)

PRESENTING AWARDS BANQUET SPONSOR \$5,000.00

(1) AVAILABLE -" (Your business Name) presents Cushing Chamber Annual Awards Banquet" or "Cushing Chamber Annual Awards Banquet Presented By" on advertising & Company Name/logo on back marquee Dunkin Theatre stage - Logo on placemats/posterboard at Check-in Table/Individual slide on screens-Table of Sixteen (16)-Kick off Banquet program & talk about your business on stage - Approx. 3 min.

Bring On The Entertainment Sponsor \$1500.00

(2) AVAILABLE-Introduce Entertainment & address crowd 3 min.-Entertainment announce sponsorship thru performance-Logo on advertising/Individual slide on screens/posterboard @check-in & behind musician-table of Twelve (10)

Splash of Tiger Lily's Sponsor \$2000.00

(4) AVAILABLE:: Logo on All flower bouquets on tables at Godofredo's that will go home with attendees & on Dunkin Theatre Stage-Logo on poster board at Check-In & on Individual slide on screens, Table of Ten (10) at dinner/Networking period

Platinum Table Sponsorship \$1000.00

Table/ticket reservation registrations of Ten (10) reserved - Logo on poster board @checkin; on screens; placemats; etc.

Gold Table Sponsorship \$850.00

Table/ticket reservation registrations of Eight (8) reserved - Logo on poster board @checkin; on screens; placemats; etc.

Silver Table Sponsorship \$700.00

Table/ticket reservation registrations of Six (6) reserved - Logo on poster board @checkin; on screens; placemats; etc.

Cushing Chamber Supporter Sponsorship \$550.00

Table/ticket reservation registrations of Four (4) reserved - Logo on poster board @checkin; on screens; placemats; etc.

We Love Our Chamber Sponsorship \$350.00

Table/ticket reservation registrations of Two (2) reserved - Logo on poster board @checkin; on screens; placemats; etc.



Business After School Program 2026–2027 School Year



This program is a partnership with Cushing Public Schools and begins in September of each year and runs through April of the new year. The Program honors all schools in the Cushing Public School System by selecting one Educator (Teacher), One Support Employee (Maintenance; Cafeteria; Administrative; etc.), and two High School Seniors (One Male and One Female) each month. The honorees receive a goodie bag full of gifts/gift certificates/fun & useful promo materials/Framed Certificate for their award from sponsoring Chamber Member businesses. There is a reception ceremony for the honorees where other school colleagues, Parents/Family members, and the Media outlets come to celebrate their achievement. This reception is the last Monday of every month that school is in session, at 4 pm in the Cushing Chamber Board Room. Months excluded are August, December, and May.

Primary Audience: Cushing Public School Employees and Cushing Citizens
Projected Attendance: 30 - 50+ per reception

Business After School Refreshments Sponsor

Sponsor the Refreshments at all of the receptions! Business Logo will be placed on the table next to refreshments & on marketing/advertising; business name on honoree certificates **\$100.00**



Business After School Goodie Bag Contributor

Swag Items; Gift Cards; etc. from your business. You can also purchase gift cards from a local MEMBER restaurant to give to the honorees. Will need 28 for the complete year.& will need all gift cards or swag items by the Friday before the reception. **Free**



Business After Hours - Premier Networking Program

Quarterly in 2026

This program is the Cushing Chamber's premier Networking Event. Every quarter, a new Member Business will power a Cushing Chamber Business After Hours. BAH events are hosted on a Thursday evening from 5:30 pm - 7 pm. The business will have the event at their location, or the event can be at a local event center, at a local Member restaurant, or a local park. The business is responsible for food, drink, alcohol, door prizes or giveaways, etc. BAH events are open attendance to the Chamber membership and the businesses' customers/potential customers.

Business agrees to publicize the event as a Cushing Chamber Business After Hours in conjunction with the Chamber's marketing of the event, as well as agrees to help market the event on their Social Media channels, to customers, etc. The Chamber will bring our BAH Flags and sandwich board to place in front of your business during the event, as well as several different avenues of marketing/advertising of the event. The Cushing Chamber BAH events are come and go events. Book early to secure the quarter of your choice; all quarters are first come, first served. Member businesses can also partner together to host a Business After Hours. Book your quarter today!

Primary Audience: Membership & Business Customers, Corporate, etc.

Projected Attendance: 50 - 100+

Business After Hours Quarterly Sponsor

Business listed on all marketing as: "Cushing Chamber Business After Hours Powered By: (Business Name)" - logo or business name on all marketing/advertising of program, depending on marketing avenue **\$150.00**

CHOOSE A QUARTER, THEN CHOOSE A DATE:

1ST Quarter: Jan. - March

2nd Quarter: April - June ~~BOOKED~~

3rd Quarter: July - September

4th Quarter: October - December



Coffee & Connections - Morning BREW Networking Program Quarterly in 2026

BUILDING RELATIONSHIPS, ENGAGING WORKFORCE! Help your customers and our membership **WAKE UP** in the morning with a great cup of coffee; a bit of breakfast; and **some fantastic networking!** This program is our Morning Networking Event held from 7:30 am - 9 am; business can choose the day of the week to host. Every quarter, a new Member Business will power a Cushing Chamber Coffee & Connections at their location, or at a local event center, a local Member restaurant, Member Coffee Shop, or a local park. The business is responsible for food, drink, door prizes or giveaways, swag items, etc. These events are open attendance to the Chamber membership and the businesses' customers/potential customers.

Business agrees to publicize the event as a Cushing Chamber Coffee & Connections in conjunction with the Chamber's marketing of the event on their social media channels, amongst their customers, etc. The Chamber will bring our Coffee & Connections Flags and sandwich board to place in front of location during event. The Cushing Chamber Coffee & Connections events are come and go events. All quarters are first come, first served. Member businesses may partner together to host an event.

Primary Audience: Membership & Business Customers, Corporate, etc.

Projected Attendance: 25 - 50+

Next Quarterly Programs Available: May 20 - Sept. 9 - Nov. 12

Future Coffee & Connections Location Sponsor: \$50.00 - Swag table for sponsor items & brochures - have event in your business or other location - Presenting Sponsorship

Morning BREW Sponsor: \$25.00

\$25.00 - Sponsor coffee and breakfast items to encourage the Morning BREW (Building Relationships, Engaging Workforce) at Coffee & Connections! logo on coffee table; on tv screens in office; social media ads; website event; etc. Your business brochures/swag/etc. available on tables at event - Voluntary cc/admin fees included; deduct \$1.25 if paying via check



MORNING
Building
Relationships
Engaging
Workforce!

CUSHING CHAMBER BURGERS & BENEFITS: MEMBERSHIP 101 ORIENTATION CLASS

Designed for new members and new employees of existing members, Potential Members, as well as existing Members. Attendees will obtain a better understanding of the Cushing Chamber and the many benefits associated with membership. This event is held twice a year, in Spring & Fall. Sponsors show their support for New Member Partners and their desire to learn more about how their membership works. Sponsorship is for both yearly Orientation Classes.

Primary Audience: New members or new employees of current members; potential Members; Existing Members
Projected Attendance: 25+

Program Sponsor: \$150 (5 Available)

Promo items at place settings of attendees. Option to have swag item(s)

Lunch Sponsor: Provide Lunch for all attendees - Burgers, of course!



CUSHING CHAMBER

BURGERS AND BENEFITS

*Wednesday, March 25, 2026
11:30 am - 1 pm
Chamber Board Room
1301 E. Main Street Cushing, OK*

Registration required
CushingChamber.org/events

POWERED BY:

Annual State of Cushing Economic Summit

2026 PRESENTING SPONSOR: CENTRANET

This program is on the first Wednesday in March Every Year. The City of Cushing Manager; City of Cushing Commissioner Chair; Cushing's District County Commissioner; and the Superintendent of Cushing Public Schools are the speakers, and tell the attendees of the state of each of their respective areas in the present and for the future year. This program is catered by Mugsy's Grubhouse and is held at Fechner Event Center.

Primary Audience: Chamber Member Business owners/Staff

Projected Attendance: 75+

Presenting Sponsor

Introduce your business & introduce program speakers-All Marketing titled "Cushing Chamber State of Cushing Economic Summit Presented By (Business Name)" & logo on all marketing & advertising-Includes 8 registrations & reserved table up front -logo on marketing/advertising and on screen at program \$850.00

Lunch Sponsor

Opportunity to Introduce your business & help introduce program speakers - includes 6 registrations & reserved seating - logo on marketing/advertising, logo signage placed on food tables and on screen at program \$500.00

Table Sponsor

Includes 4 registrations & Reserved table - marketing materials at all place seatings (optional) - logo on all marketing/advertising & screen at program \$350.00

Location Sponsor

2 registrations at shared sponsor table & reserved table up front - logo on advertising/marketing, & screen at Program - \$250.00

State of Cushing Program Supporter Sponsor

Small print logo on advertising/marketing and screen at program \$100.00

**ANNUAL CUSHING CHAMBER
STATE OF CUSHING
ECONOMIC SUMMIT**

GAIN SHORT AND LONG-TERM INSIGHT FROM OUR KEY COMMUNITY PILLARS
IN ORDER TO BUILD A BETTER BUSINESS COMMUNITY.

Speakers:
Terry Bramson, City Manager
Rick Coffey, Commissioner
Steve Johnson, Superintendent

Sponsored By:
Invenery, VMI, GRDA

Fechner Event Center
1402 N. Little Ave.
Cushing, OK 74023

March 6, 2024
11:15 AM - 1:15 PM

Leadership Cushing 2026

The mission of Leadership Cushing is to prepare a representation cross section of the community's emerging leaders for their role in shaping the future of the Cushing Area. This mission is achieved by acquainting class members with current community issues, providing a framework for meeting and working with other outstanding community leaders, promoting greater awareness of community resources and offering avenues to become more civically involved through service projects and such. There is an application process and a brochure with class session dates available at the back of this Program of Work Booklet, and at the Chamber.

Primary Audience: 10+ Future generation Cushing leaders and their employers

Projected Reach: 100+ Community members and leaders

TUITION FOR MEMBERS: \$500.00 PER PARTICIPANT

Presenting Sponsor

Address class at Orientation or Graduation- Includes One Staff Participant's Tuition from your business -

Logo on all Leadership Cushing advertising/marketing; class binders; class swag item, website page; etc \$1,000.00

Transportation Sponsor \$800.00

Transportation needed for OKC Trip, Rental Van - Includes one Participant Tuition from your business - Logo on all advertising/marketing avenues; posterboard at all sessions; etc.

Leadership Cushing Swag Sponsor \$650.00

Help make the Leadership Cushing memorable by supporting swag items for participants to use during LC sessions and for years after. Great marketing for the program! Leather Bound Notebooks/Books with Leadership Cushing logo on the front -

Your business logo would be in the inside cover or back cover; dependent on ordering

Scholarship Sponsor \$500.00

Sponsor the tuition for Leadership Cushing participant - Logo on all marketing/advertising venues; posterboard at all sessions; etc.

Session Sponsor \$300.00

Speak to class at chosen session - logo on all marketing/advertising venues, Universal posterboard at all sessions; etc.

Leadership Cushing Program Supporter \$150.00

Show your support of the Leadership Cushing Program. Logo on Universal posterboard that will be at all sessions

CUSHING CHAMBER TOMORROW'S LEADERS 2026

YOUTH LEADERSHIP PROGRAM

This program is for Juniors in Cushing High School. During their Sophomore year, they fill out an application and essay. The apps/essays are graded and blind judged by the Cushing Chamber Tomorrow's Leaders Committee. 15 future Juniors are selected. In the Fall of their Junior Year, the Tomorrow's Leaders meet 2 to 3 times a month for 3 months. Sessions include: Speakers and Leadership Trainings (Gregory Heady Coleman, John Talley, OSU Athletes, Business Leaders, and more); Leadership Activities; finding the Leader within; and Field Trip to OKC Memorial & Museum and Oklahoma Capitol with our District's Representative and Senator. The program is intended to help the students find the leader within and develop their skills. This is a similar program to our adult version, Leadership Cushing. Primary Audience: 15 Juniors in CHS, their families,

Public

Projected Reach: 1,000+

Cushing
Chamber of Commerce



Presenting Sponsor

Address class at one of their four sessions - Logo or business tagged on all advertising/marketing, class swag item, website page; etc \$1,000.00

Tomorrow's Leaders Swag Sponsor

Help make the Leadership Cushing memorable by supporting swag items for participants to use during LC sessions and for years after. Great marketing for the program! Leather Bound Notebooks/Books with Leadership Cushing logo on the front - Your business logo would be in the inside cover or back cover; dependent on ordering \$500

Snack and Lunch Sponsor

For each TL Session (5 Total), there are drinks, snacks, and meals served to the student participants. Logo on Universal Posterboard, logo on Chamber Board Room TV scroll, etc. \$300.00

TShirt Sponsor

Every year, the TL participants choose a Leadership Quote to go on the back of their Tshirts. Each Tomorrow's Leader Participant receives a Tshirt with the TL Logo and the Leadership Quote on back, with logos of all TL Sponsors below quote \$200.00

Tomorrow's Leaders Program Supporter

Show your support of the Tomorrow's Leaders Program. Small Logo on Universal posterboard that will be at all sessions; small logo on Chamber Board Room TV Scroll, etc. \$150

YOUNG PROFESSIONALS (YP) PROGRAMMING 2026

The Cushing Chamber Young Professionals Group will be re-starting in 2026 and will be for business professionals in any Industry, 21 - 40 years of age. Bringing together our local Business community Young Professionals helps to foster the next generation of leadership in our community and help bridge the generational gaps in the local business community and settings. Involvement in a Chamber of Commerce Young Professionals program can offer a range of advantages, including networking opportunities, professional development, community engagement, and increased visibility for businesses and their young professionals. The Cushing Chamber Young Professionals Group will have Roundtable sessions; YP exclusive Young Professionals After Hours events; Vistage Groups; Volunteer opportunities; and more. The Young Professional Committee will develop the programming as they see fit, with final approval from the Cushing Chamber Board of Directors.

It is important to your business to engage your Young Professionals staff and encourage their involvement in this programming.

Primary Audience: Young Professionals at Cushing Chamber member businesses

Projected Reach: 100+

Presenting Sponsor

Address YP group at a roundtable, YP Business After Hours or YP lunch event - Logo or business tagged on all advertising/marketing, on universal logo posterboard present at all YP events; class swag item, website page; etc **\$1,000.00**

Cushing Chamber YP Group Swag Sponsor

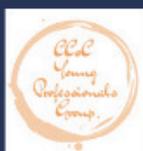
Help make the Cushing Chamber YP Program memorable by supporting swag items for participants to use during YP sessions and for years after. Great marketing for the program AND your business! Leather Bound Notebooks/Books with Cushing Chamber Young Professionals Group logo on the front - Your business logo would be in the inside cover or back cover; dependent on ordering requirements & on universal logo posterboard present at all YP events **\$500**

Snack and Lunch Sponsor

For each YP Roundtable Session (Quarterly), there are drinks, snacks, and meals served to the student participants . Logo on Universal Posterboard, logo on Chamber Board Room TV scroll, etc. Logo on universal logo posterboard present at all YP events **\$300.00**

YP Program Supporter

Show your support of the Young Professionals Program. Small Logo on Universal posterboard that will be at all sessions; small logo on Chamber Board Room TV Scroll, etc. Logo on universal logo posterboard present at all YP events **\$150**



CCoC YOUNG PROFESSIONALS GROUP

Developing Present & Future Community Leaders through
Inspiration, Connection, and Engagement.

CUSHING CHAMBER "TOAST TO BROADWAY" LADIES NIGHT OUT LATE SPRING 2026

This program is to help boost the small businesses in the Broadway District of Downtown Cushing and to help the public discover the "Hidden Gems" in our Broadway District area. The purpose is multi-faceted: Tourism in our Broadway District; importance of shopping local; and to help spur the economic base in the area. Women purchase registrations for this event for \$5, while the businesses stay open late for the event and serve food, sampler sized amounts of alcoholic drinks/cocktails, have specials and sales; giveaways; drawings; etc. A Coupon book is in each of the attendee's gift bags that they receive at check-in at first location. There is also a map of all participating businesses and a "flow" to the evening. All Attendees start at the Check-In business and end at Godofredo's Pizzeria & Tap Room for a night cap and participate in the Gift Card drawings. All Attendees are entered into the drawings for Cushing Chamber Digital Gift Cards, to encourage the attendees to come back at a later date to shop the Broadway District again.

This program happens once a year in the Spring and is hosted by the Cushing Chamber Women In Business Committee.

Primary Audience: Women in Cushing, OK and surrounding communities

Projected Reach: 200+

Broadway District Sponsor

Lg. Business Logo Placement on Marketing, tagged on social media posts, logo on front of swag bag and coupon book & Four (4) Tickets reserved. LNO Participating biz: (2) tickets reserved & participating registration Included \$550.00

Toast To Broadway" Sponsor

Med. sized logo on marketing; tagged on social media posts; (2) ticket reservations; logo on coupon book; participating Business registration included \$300.00

Premier Gift Bag Sponsor

- business logo sticker on bags; swag item in bags; Name on Marketing; (2) ticket reservations. LNO businesses: Participation registration Included. \$150.00

Swag in the Bag Sponsorship

Gift Bag Swag Sponsorship - \$25 & Include your business swag items in the gift bag!
Business Name listed on marketing materials & social media marketing \$25.00

"Toast To Broadway"
Ladies Night Out

BROADWAY DISTRICT Chamber of Commerce
Thursday Night, Oct. 9, 2025
5:30 pm - 8:00 pm
Participating Businesses in the Broadway District

CUSHING Chamber of Commerce
Women In Business Committee Project

CUSHING CHAMBER BUSINESS CLASSES

*Let's Get Techy Series Training Classes; OKSBDC Virtual Webinars;
Google My Business Webinars
Central Tech partnership Training Classes*

The Cushing Chamber Business Classes will help Member Businesses and Non-Member businesses. Classes will be over a variety of topics and information to help new to existing businesses thrive. Some classes will be for entrepreneurs as well, such as "How To Write a Business Plan". Some classes have a fee to attend due to serving lunch, but some are free. Location will be in the Cushing Chamber Board Room/Training Room. Sponsorships are for all 2024 Cushing Chamber Business Class that occur.

Primary Audience: Business Owners & Staff (Members and Potential Members)

Projected Reach: 20 - 50+ per class

Gold Sponsor: \$250 (Unlimited)

Logo Recognition and promotion in program, print, web, social media and email marketing materials & on Board Room TV Scroll. Sponsors will be publicly thanked at each training. Opportunity to have promotional items at attendee seats. Large logo on Universal posterboard. Two Registrations for sponsor staff. Option to Choose a topic for a training class.

Place Setting Sponsor: \$175 (2 Available)

Place Marketing piece at each attendee seat
Small Logo on Universal posterboard, print, web, social media and email marketing materials; small logo on board room TV Scroll.
One registration for staff

Bronze Sponsor: \$100 (Unlimited)

Small Logo on website, social media and email marketing materials; small logo on board room TV Scroll. Small Logo in small print on universal posterboard.
One Registration for staff



SHOP LOCAL PROMOTION: EASTER “GOLDEN EGG” SCAVENGER HUNT

This Shop Local Promotion gets the public into participating businesses to find their hidden “Golden Egg” in their business and enter in the drawing for a huge Easter Basket full of gift cards and Easter Specific goodies from participating businesses. 2026 is our second year to host this event and last year was super successful and well received by the public. Easter Baskets with entry forms are at each participating business. Sponsors are on the poster that is by each Easter Basket.

Primary Audience: Businesses & Public

Projected Reach: THOUSANDS

PRESENTING SPONSORSHIP \$250.00

logo on posters & contest - title of “ABC Company Presents: Cushing Chamber Golden Egg Scavenger Hunt” & “Presented By: (logo of ABC Company)” on poster & all digital images-all other benefits included-Golden Egg location optional

EASTER EGG SPONSORSHIP \$100.00

Logo on all posters & all digital images - Logo on poster next to all entry form baskets - all other benefits included - Golden Egg location, if desired

GOLDEN EGG LOCATION SPONSORSHIP \$25.00

Logo or Business Name on advertising/marketing where applicable. All other benefits included - Goes towards Basket items (Logo sleeve made for item) & E-Gift Card-Golden Egg location, if desired

EASTER BASKET ITEM SPONSORSHIP:

GOLDEN EGG LOCATION - Sponsor a Gift card/certificate/product/item/service to/from business - Easter Basket items - Candy for Easter Basket (You bring the Chamber the candy, and we will make a sleeve for the candy that has your logo on it)



CUSHING CHAMBER 38th ANNUAL FESTIVAL IN THE PARK

Our most popular public Festival. Festival in the Park is hosted by the Cushing Chamber and brings together the community, business community, Nonprofit community, etc. Held annually on the last Saturday in September, it is the premier public event that families look forward to every year. Held in Memorial Park. It is a great collaboration with other Nonprofits, businesses, entertainers, and vendors. For all information, please visit our Website event page for FITP.

Primary Audience: The Public

Projected Reach: 4,000 - 6,000 yearly

PRESENTING SPONSORSHIP: \$5,000.00 - CALL FOR DETAILS

PREMIER SPONSORSHIP: \$2,500.00 - CALL FOR DETAILS

FITP Platinum Sponsorship \$1,000.00

Large logo on promos; logo banner @ Festival; company mentioned on stage throughout Festival; 2 min. stage time; etc.-Includes 10 x 10 booth space & tent if desired

FITP Gold Sponsorship \$550.00

Small Company Logo on Promo materials; logo banner @ Festival; company name tagged on social media posts /boosted posts;Info booth registration included

CAPSTONE THE MAGICIAN SPONSOR: \$1,300.00 -LOGO AT MAGICIAN LOCATION BY CHILDREN'S RIDES & ATTRACTIONS

Sound System/Deejay Presenting Sponsor \$850.00

Logo banner @on stage w/sound system/dj; logo on marketing if applicable - Company name listed on promo materials; tagged on social media posts

Rides & Attractions Sponsor \$500.00

Logo banner at Festival at rides & attractions- company Name on Promo items

Attractions Sponsor \$350.00

Company name on promo items - company name on banner at festival; tagged on social media posts; includes 10 x 10 booth registration

Friend of the Festival Sponsorship \$150.00

Company name on Promo materials in small print - tagged on social media posts;

NEW IN 2026: WINE GARDEN SPONSORSHIPS - RELEASED SUMMER

2026 SHOP LOCAL PROMOTION: WIN LOCAL CHRISTMAS BINGO!

NEW IN 2026! PARTICIPATION REQUESTS WILL BEGIN IN THE SUMMER OF 2026. A Chamber holiday shopping game that rewards you for supporting local businesses. The Public will pick up a Bingo Card at the Cushing Chamber office Or print off our website, and participating businesses will each have a square on the Bingo Card. The Public must visit and purchase something at the participating business to get their square stamped by the business. Public has to get a BINGO on the card (four corners or diagonal, etc.) then turn in their BINGO card to the Chamber to be placed into the CASH DRAWING. We hope to give away \$500 gifts and a \$1,000 or more to winning BINGO card(s) that will be drawn at the Christmas parade, second Saturday in December.

Primary Audience: Businesses & Public

Projected Reach: THOUSANDS

PRESENTING SPONSORSHIP \$1,500.00

Logo on posters & contest marketing - title of "ABC Company Presents: Cushing Chamber WIN LOCAL CHRISTMAS BINGO" & "Presented By: (logo of ABC Company)" on poster & all digital images-all other benefits included-BINGO CARD SQUARE location optional OR Free middle square if no storefront - Do drawing at the Christmas parade

GOLD SPONSORSHIP \$500.00

Logo on all posters & all digital images - Logo on Bingo Card - Square included if desired to participate

Bingo Square SPONSORSHIP \$75.00

Bingo Card Square participation - Logo in square - Stamper will be delivered to your business to use

BINGO PRIZE SPONSORSHIP:

Donate a prize valued at \$50 or more to be given away from your business.

MORE SPONSORSHIP LEVELS WILL BE ADDED BEFORE SUMMER 2026)

CHRISTMAS SHOP LOCAL CUSHING, OK CAMPAIGN

CHRISTMAS SMALL BUSINESS SEASON PROMOS (SHOP LOCAL CUSHING, OK)

ANNUAL CHRISTMAS PARADE

SECOND SATURDAY IN DECEMBER- 6 PM - BROADWAY ST. DOWNTOWN

Christmas Shop Local Cushing BUNDLE Sponsor \$2,500.00

PRESENTING SPONSOR OF ALL: Logo on all marketing/advertising; logo banner @ BINGO & Parade; logo on posterboard visible in videos; announced throughout event; and many other benefits involving all Christmas Shop Local Initiative Campaign events

Presenting Parade Sponsor \$1,000.00

advertising & marketing - Start the parade on stage; premier location of logo on advertising/marketing; logo banner on stage;
secret judges for parade entry santa trophies; give entry winners their Santa Trophies during parade

Platinum Christmas Parade Sponsor \$750.00

Logo Marketing/Advertising on all mediums; tagged on socials; One of secret judges for Christmas Parade trophies; brief time to talk about business on stage; start the parade if no presenting sponsor; logo banner on stage

Gold Christmas Parade Sponsor \$500.00

Logo on Poster Board at Parade on Stage; Brief Description of Business announced from stage at Parade; logo on marketing; Tagged in social media marketing of parade; give santa trophies to winners during parade route

Silver Christmas Parade Sponsor \$250.00

Logo on all Marketing & on universal logo posterboard on stage ; tagged on socials; one of judges for Parade entry contest/trophies; mentioned on stage

Grand Marshall Flower Bouquet & Plaque Sponsor

Logo on card in bouquet; logo throughout; Biz name mentioned on stage; Give bouquet & plaque to Grand Marshall in front of stage during parade and parade entry after Grand Marshall in parade line-up, if desired **\$350.00**

Christmas Parade Supporter Sponsor

Business Name on all marketing/advertising, business name on poster board at parade; business name tagged on all social media if applicable; business name mention on stage **\$150.00**



CUSHING CHAMBER 2026 TOTAL RESOURCE CAMPAIGN

Sponsor Partnership Confirmation

Deadline to Book 2026 Sponsor Partnerships: APRIL 1, 2026

Note: Some sponsor partnerships are in limited amounts; all are first come, first served.

Cushing Chamber of
Commerce

1301 E. Main St.

Cushing, OK 74023

918-225-2400

Tracy@cushingchamber.org

Business Name _____

Authorized Representative _____

Billing Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____

Email Addresses _____

Sponsor Partnership(s):

Name of Sponsorship(s) & Level(s):

Special Instructions _____

Billing Preferences: Please indicate when you would like to be invoiced for sponsor partnerships.

Invoice Now in 2026 _____

Invoice in January _____

Invoice before the selected Sponsor Partner Events/Programs in 2026 _____

Contact the Cushing Chamber office to discuss Invoicing our Advertising/Marketing Section Selections due to monthly Invoicing availability _____

Amount Received with Form Submission \$ _____